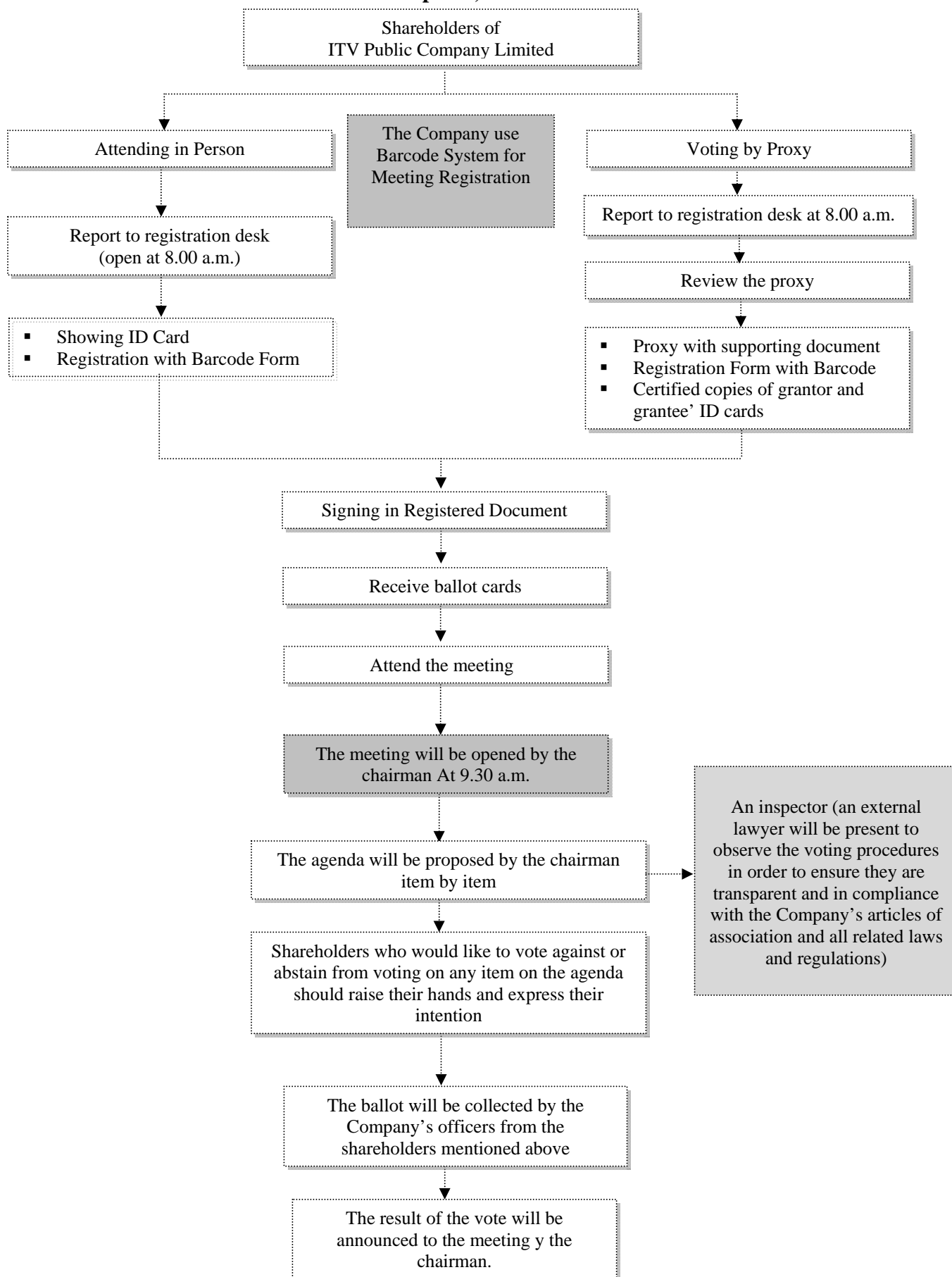


**Procedures for attending of the 2009 Annual General Meeting of Shareholders  
ITV Public Company Limited  
On April 9, 2009**



***\*Please return the ballot for every item on the agenda to the Company's officers when the meeting is finished.***